

March 5-10, 2024

Paula G. Manship YMCA, Lamar Tennis Center



Cajun Classic

BATON ROUGE

Presented by:



TENNIS WORLD RANKINGS AT THE CAJUN CLASSIC



Cajun Classic
BATON ROUGE

Cajun Classic World Ranking

- Players compete in the four Grand Slams -- US Open, Wimbledon, French Open, and Australian Open
- Cajun Classic is an ITF Super Series tournament - only one in the United States and six in the world
- Cajun Classic is ranked just below Grand Slams
- Like other world-class tournaments, the Cajun Classic must pay stipulated prize money (\$45,000 total)
- Cajun Classic must use USTA certified and ITF badged officials

Amateur / Junior Division

- Fifteen Junior amateurs played in the 2023 Cajun Classic
- ITF sanctioned Grade A Junior Tournament

Comparative World Rankings

ATP Men

- #1 Novac Djokovic, Serbia
- #2 Carlos Alcaraz, Spain
- #3 Daniil Medvedev, Russia
- #4 Jannik Sinner, Italy
- #5 Holger Rune, Denmark
- #6 Stefanos Tsitsipas, Greece
- #7 Andrey Rublev, Russia
- #8 Taylor Fritz, United States

Wheelchair Men

- #1 Tokito Oda, Japan
- #2 Alfie Hewett, Great Britain
- #3 Gustavo Fernandez, Argentina
- #4 Martin De La Puente, Spain
- #5 Joachim Gerard, Belgium
- #6 Gordon Reid, Great Britain
- #7 Ruben Spaargaren, Netherlands
- #8 Takashi Sanada, Japan

WTA Women

- #1 Aryna Sabalenka, Belarus
- #2 Iga Swiatek, Poland
- #3 Ons Jabeur, Tunisia
- #4 Coco Gauff, United States
- #5 Jessica Pegula, United States
- #5 Elena Rybakina, Kazakhstan
- #6 Maria Sakkari, Greece
- #7 Ons Jabeur, Tunisia
- #8 Marketa Vondrousova, Czech Republic

Wheelchair Women

- #1 Diede de Groot, Netherlands
- #2 Yui Kamui, Japan
- #3 Jiske Griffioen, Netherlands
- #4 Momoko Ohtani, Japan
- #5 Zhenzhen Zhu, China
- #6 Aniek Van Koot, Netherlands
- #7 Manami Tanaka, Japan
- #8 Dana Mathewson, United States



Quadriplegics

- #1 Niels Vink, Netherlands
- #2 Sam Schroder, Netherlands
- #3 David Wagner, United States
- #4 Heath Davidson, Australia
- #5 Donald Ramphadi, South Africa
- #6 Koji Sugeno, Japan
- #7 Guy Sasson, Israel
- #8 Andy Lapthorne, Great Britain

2024 PROPOSED BUDGET

ITF SUPER SERIES



Cajun Classic
BATON ROUGE

EXPENSES	COSTS
Prize Money (ITF regulation)	\$45,000
Officials	\$30,000
Promotions/TV Commercial	\$21,000
Lunch (6 days)	\$15,000 total (\$2,500 daily)
Dinner (5 days)	\$18,000 total (\$3,600 daily)
Breakfast (6 days)	\$6,000 total (\$1,000 daily)
Courts	\$8,000
Player/Sponsor Recognition Event	\$7,000
Handicapped Accessible Vans/Gas	\$6,000
Food/Snacks/Drinks	\$8,000
Insurance	\$5,000
Player bags/Towels/Shirts	\$3,000
Athletic Trainers/Physical Therapy	\$4,000
Tables and Chairs	\$4,000
Tennis Balls	\$3,600
Volunteers	\$4,000
Miscellaneous Supplies	\$7,000
Office Supplies	\$1,000
Sponsor Plaques	\$1,200
Registration Meal	\$1,000
Paper Goods	\$1,000
Trophies/Prizes	\$6,000
USTA/ITF Fees and Dues	\$800
CASH BUDGET	\$140,600.00
TOTAL BUDGET	\$205,600.00



YOUR SPONSORSHIP MAKES A BIG DIFFERENCE

Your cash sponsorship helps provide things that cannot be donated like court fees, officials' fees, fuel for transporting players, insurance and prize money. For 33 years, the Cajun Classic has attracted local, national and international players, ranging from beginners to professionals. The BRWTA is a 501c3 non-profit, all-volunteer organization dedicated to promoting the sport of wheelchair tennis in Baton Rouge.

PLATINUM
\$5000+

GOLD
\$3000+

SILVER
\$1000+

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| <ul style="list-style-type: none"> • Company logo displayed on tournament website, signage and promotional materials • Opportunity to host "Tournament Day" and have company employees volunteer • Specific recognition at the "Louisiana Day at the Cajun Classic," event, hosted by the mayor and other officials • Complimentary passes to Players' Appreciation Event with announced recognition • Opportunity to display your company tent and promotional materials during the event • Opportunity to display your company banner during the eve | <ul style="list-style-type: none"> • Company logo displayed on Cajun Classic webpage • Opportunity to host "Tournament Day" and have company employees volunteer • Opportunity to display your company tent and promotional materials for a day • Complimentary passes to Players' Appreciation Event with announced recognition • Opportunity to display your company banner during the event | <ul style="list-style-type: none"> • Company logo displayed on Cajun Classic webpage • Opportunity for your employees to volunteer • Complimentary passes to Players' Appreciation Event with announced recognition • Opportunity to display your company banner during the event |
|--|---|---|





Yes, we would like to help the 2024 Cajun Classic Wheelchair Tennis Tournament, as follows:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Name of person to receive thank-you letter: _____

___ We will make a financial contribution of \$ _____

___ We will provide in-kind products, gifts or needed support worth \$ _____
(specify in-kind support) _____

___ We will provide promotional inserts and/or items (such as pencils, notepads,
etc) for the players' goody bags (250 needed)

Promotional Recognition for Gifts of \$1,000+

For cash or in-kind gifts valued at \$1,000 or more, we welcome your banner to be placed on the fence throughout the tournament, and we welcome your company logo to be displayed on the Cajun Classic webpage for everyone to see. Please email your logo to RustyJabour@yahoo.com.

Promotional Recognition for Gifts of \$500+

For cash or in-kind gifts valued up to \$1,000, we welcome your banner to be placed on the fence throughout the tournament, and your company name will be listed on the Cajun Classic webpage.

Instructions for Cash and In-kind Support

- **Checks:**
 1. Please make checks payable to BRWTA
 2. Write "2024 Cajun Classic" on the memo line of the check
 3. Mail the check to Jennifer Edmonson, 19037 Epernay Court, Baton Rouge, LA 70817
- **In-Kind:** If you are making an in-kind donation, please scan and email this agreement form to jennedmonson@aol.com or mail it to 19037 Epernay Court, Baton Rouge, LA 70817.
- **If you would like an invoice for your donation,** please email your request to Jennifer Edmonson at jennedmonson@aol.com.