

March 17-22, 2020

Paula G. Manship YMCA, Lamar Tennis Center



Cajun Classic

BATON ROUGE

Presented by:



TENNIS WORLD RANKINGS AT THE CAJUN CLASSIC



Cajun Classic
BATON ROUGE

Cajun Classic World Ranking

- Players compete in the four Grand Slams -- US Open, Wimbledon, French Open, and Australian Open
- Cajun Classic is an ITF Super Series tournament - only two in the United States and six in the world
- Cajun Classic is ranked just below Grand Slams
- Like other world-class tournaments, the Cajun Classic must pay stipulated prize money (\$45,000 total)
- Cajun Classic must use USTA certified and ITF badged officials

Amateur / Junior Division

- Ten local amateurs played in the 2019 Cajun Classic
- ITF sanctioned Grade A Junior Tournament

Comparative World Rankings

ATP Men

- #1 Rafael Nadal, Spain
- #2 Novak Djokovic, Serbia
- #3 Roger Federer, Switzerland
- #4 Dominic Thiem, Austria
- #5 Daniil Medvedev, Russia
- #6 Stefanos Tsitsipas, Greece
- #7 Alexander Zverev, Germany
- #8 Matteo Berrettini, Italy

Wheelchair Men

- #1 Gustavo Fernandez, Argentina
- #2 Shingo Kunieda, Japan
- #3 Stephane Houdet, France
- #4 Joachim Gerard, Belgium
- #5 Nicolas Peifer, France
- #6 Alfie Hewett, Great Britain
- #7 Gordon Reid, Great Britain
- #8 Stefan Olsson, Sweden

WTA Women

- #1 Ashleigh Barty, Australia
- #2 Karolina Pliskova, Czech Republic
- #3 Naomi Osaka, Japan
- #4 Simona Halep, Romania
- #5 Bianca Andreescu, Canada
- #6 Elina Svitolina, Ukraine
- #7 Petra Kvitová, Czech Republic
- #8 Belinda Bencic, Switzerland

Wheelchair Women

- #1 Diede de Groot, Netherlands
- #2 Yui Kamui, Japan
- #3 Aniek Van Koot, Netherlands
- #4 Marjolein Buis, Netherlands
- #5 Zhenzhen Zhu, China
- #6 Jordanne Whiley, Great Britain
- #7 Kgothatso Montjane, South Africa
- #8 Sabine Ellerbrock, Germany



Quadriplegics

- #1 Dylan Alcott, Australia
- #2 Andy Lapthorne, Great Britain
- #3 David Wagner, United States
- #4 Koji Sugeno, Japan
- #5 Sam Schroder, Netherlands
- #6 Niels Vink, Netherlands
- #7 Heath Davidson, Australia
- #8 Lucas Sithole, South Africa

2020 PROPOSED BUDGET

ITF SUPER SERIES



Cajun Classic
BATON ROUGE

EXPENSES	COSTS
Prize Money (ITF regulation)	\$45,000
Officials	\$25,000
Promotions/TV Commercial	\$19,000
Lunch (6 days)	\$14,400 total (\$2,400 daily)
Dinner (5 days)	\$12,000 total (\$2,400 daily)
Breakfast (6 days)	\$7,200 total (\$1,200 daily)
Courts	\$5,800
Player/Sponsor Recognition Event	\$5,000
Handicapped Accessible Vans/Gas	\$4,940
Food/Snacks/Drinks	\$4,500
Insurance	\$4,100
Player bags/Towels/Shirts	\$4,000
Athletic Trainers/Physical Therapy	\$4,000
Tables and Chairs	\$3,000
Tennis Balls	\$2,000
Volunteers	\$2,000
Miscellaneous Supplies	\$2,000
Office Supplies	\$1,600
Sponsor Plaques	\$1,200
Registration Meal	\$1,000
Paper Goods	\$1,000
Trophies/Prizes	\$1,000
USTA/ITF Fees and Dues	\$800
CASH BUDGET	\$113,900.00
TOTAL BUDGET	\$172,140.00

Platinum Sponsors





YOUR SPONSORSHIP MAKES A BIG DIFFERENCE

Your cash sponsorship helps provide things that cannot be donated like court fees, officials' fees, fuel for transporting players, insurance and prize money. For 31 years, the Cajun Classic has attracted local, national and international players, ranging from beginners to professionals. The BRWTA is a 501c3 non-profit, all-volunteer organization dedicated to promoting the sport of wheelchair tennis in Baton Rouge.

PLATINUM \$5000+

- Company logo displayed on the Cox television commercial
- Company logo displayed on tournament website, signage and promotional materials
- Opportunity to host "Tournament Day" and have company employees volunteer
- Specific recognition at the "Louisiana Day at the Cajun Classic," event, hosted by the mayor and other officials
- Complimentary passes to Players' Appreciation Event with announced recognition
- Opportunity to display your company tent and promotional materials during the event
- Opportunity to display your company banner during the event

GOLD \$3000+

- Company logo displayed on Cajun Classic webpage
- Opportunity to host "Tournament Day" and have company employees volunteer
- Opportunity to display your company tent and promotional materials for a day
- Complimentary passes to Players' Appreciation Event with announced recognition
- Opportunity to display your company banner during the event

SILVER \$1000+

- Company logo displayed on Cajun Classic webpage
- Opportunity for your employees to volunteer
- Complimentary passes to Players' Appreciation Event with announced recognition
- Opportunity to display your company banner during the event

More Information:

Tournament Director Jennifer Edmonson | jennedmonson@aol.com | 225-939-4086

If you would like to request an invoice for your donation, please email Jennifer

Please make checks payable to BRWTA and mail to 19037 Epernay Court, Baton Rouge, LA 70817

SPONSOR / DONOR AGREEMENT

TAX ID: 58-1934935



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Yes, we would like to help the 2020 Cajun Classic Wheelchair Tennis Tournament, as follows:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Name of person to receive thank-you letter: _____

___ We will make a financial contribution of \$ _____

___ We will provide in-kind products, gifts or needed support worth \$ _____
(specify in-kind support) _____

___ We will provide promotional inserts and/or items (such as pencils, notepads, etc)
for the players' goody bags (250 needed)

Promotional Recognition for Gifts of \$1,000+

For cash or in-kind gifts valued at \$1,000 or more, we welcome your banner to be placed on the fence throughout the tournament, and we welcome your company logo to be displayed on the Cajun Classic webpage for everyone to see. Please email your logo to RustyJabour@yahoo.com.

Promotional Recognition for Gifts of \$500+

For cash or in-kind gifts valued up to \$1,000, we welcome your banner to be placed on the fence throughout the tournament, and your company name will be listed on the Cajun Classic webpage.

Instructions for Cash and In-kind Support

• **Checks:**

1. Please make checks payable to BRWTA
2. Write "2020 Cajun Classic" on the memo line of the check
3. Mail the check to Jennifer Edmonson, 19037 Epernay Court, Baton Rouge, LA 70817

• **In-Kind:** If you are making an in-kind donation, please scan and email this agreement form to jennedmonson@aol.com or mail it to 19037 Epernay Court, Baton Rouge, LA 70817.

• **If you would like an invoice for your donation,** please email your request to Jennifer Edmonson at jennedmonson@aol.com.